



## Alert from the NDEWS Web Monitoring Team: Online mentions of Tucibi

**What was found?** Since early 2020, there has been a steady upward trend in mentions of Tucibi, which has continued through 2024. The web monitoring team's last report on Tucibi was on July 19, 2024.

**What is Tucibi?** Tucibi, also known as "tusi" or "pink cocaine," is a polysubstance concoction that has emerged in recent years. Tucibi and Tusi are the phonetic translations of 2C-B and 2C, respectively, but this concoction rarely contains 2C series drugs.

**How is it being discussed?** Online discussions about Tucibi often center on its inconsistent effects and ingredients. Reddit users report that Tucibi is a highly variable mixture of various substances, including MDMA, ketamine, caffeine, "bath salts", fentanyl, and/or other opioids. There is frequent mention of its popularity as a recreational substance, particularly in rave settings. Discussants often warn about the unpredictability of its effects due to variability in what drugs the mixture contains. The inclusion of highly potent and dangerous substances like fentanyl in some Tucibi mixtures is a particular cause for concern in these discussions. There is also a discussion of distrust towards Tucibi due to its purported origin in Central American cartels.

**Expert Insight:** NDEWS Deputy Director Joseph Palamar has been investigating Tusi since early 2023 and recently authored a [report](#) describing the epidemiology of this concoction. In recent months, Tusi has begun to be widely covered by media stories since the concoction was noted to be used by the artist [Diddy](#) and in response to a [seizure](#) of over 100 lbs. of Tusi being seized off the coast of California.

**Drug Terms Searched:** Tucibi, tusi, tussi, pink cocaine, pink tusi