



Alert from the NDEWS Web Monitoring Team: Online mentions of GGs

Context: This alert was found by algorithmic monitoring of 80+ drug-oriented Subreddits.

What was found? A Subreddit discussion trend for the slang term "GGs" spiked in May to June 2022. Mentions of the term previously reached a peak in June to July 2020 in the early months of the COVID-19 pandemic.

To what does "GGs" refer? "GGs" is a plural slang term referring to Alprazolam (Xanax) pills imprinted with the letters "GG".

How is it being discussed? Many Redditors recognize the "GGs" slang term and view the "GG" imprint as a mark of authenticity. The counterfeit status of pills associated with this recent trend can not be determined.

Drug Terms: "GGs", "GG's", Alprazolam, Xanax.