



Alert from the NDEWS Web Monitoring Team: Online mentions of Tucibi

What was found? The drug product “tucibi,” also known as “tuci,” “tussi,” and “pink cocaine,” has experienced long-term growth in online discussions, with a large uptick in mentions since late 2022.

What is Tucibi? According to the UNODC, “tucibi” drug products have been reported in Europe, Latin America, and North America in recent years. Despite the drug name’s similarity to 2C-B, analyzed “tucibi” samples often did not contain any 2C-B, but rather ketamine in combination with other substances (e.g., MDMA, cocaine, caffeine).

How is it being discussed? Online discussions of “tucibi” primarily appear to involve the drug product’s inconsistent effects and ingredients. It is often discussed as a popular party drug, with many commenters warning of potentially dangerous effects.

Drug Terms: Tucibi, tuci tussi, pink cocaine