



Alert from the NDEWS Web Monitoring Team: Online mentions of Blue Bliss

Context: This alert follows identification of a Subreddit mention trend for the Borax Combo in NDEWS Briefing Issue 80. Drugs most commonly included in this combination, which typically involves a mixture of psychedelic and MDMA-like research chemicals, overlap with those included in Blue Bliss.

What was found? A subreddit mention trend for the drug term Blue Bliss emerged in Summer and Fall 2022, after sporadic mentions in past years.

What is Blue Bliss? Blue Bliss pellets are described as a combination of drugs designed to mimic the effects of MDMA. Blue Bliss most commonly contains a mixture of 5-MAPB, 2-FMA, and 5-MeO-MiPT. Blue Bliss often refers to the same drug combination as the Borax Combo.

How is it being discussed? Blue Bliss is frequently co-mentioned with MDMA in drug subreddits. Commenters describe the effects of the combination as similar to MDMA.

Drug Terms: Blue Bliss, 5-MAPB, 2-FMA, 5-MeO-MiPT, Borax Combo.