



Alert from the NDEWS Web Monitoring Team: Online mentions of Ozempic

What was found? Mentions of the drug Ozempic have shown small increases in online NPS communities between June 2020 and May 2021, with a larger spike starting in late 2022.

What is Ozempic? Ozempic is an injectable prescription medication used to treat Type 2 diabetes in adults.

How is it being discussed? Discussion posts and comments suggest the drug is being used as a weight-loss drug, irrespective of whether it was prescribed or not. Many online say it is relatively easy to source. The drug seems to be popular in "online influencer" communities based in New York and Los Angeles.

Drug Terms: Ozempic, Wegovy, Rybelsus, semaglutide