



Alert from the NDEWS Web Monitoring Team: Increases in online discussions of synthetic cathinone α-PHiP

What was found? A trend of online discussion surrounding α-PHiP has gained momentum on Reddit.

What is α-PHiP? α-PHiP is an NPS of the synthetic cathinone class and an isomer of pyrovalerone. Mention counts of terms referring to α-PHiP on drug Subreddits have reached new highs in September and October 2021.

How is it being discussed? α-PHiP is co-mentioned with other synthetic cathinones and stimulant NPS. This online trend may signal emerging real-world interest in α-PHiP and other designer cathinones.

Drug Terms: α-PHiP, α-PiHP, alpha-PiHP, alpha-PHiP