



Alert from the NDEWS Web Monitoring Team: Online mentions of Flubrotizolam

What was found? A second trend of discussion for the drug Flubrotizolam has emerged on Reddit in 2022, following the drug's first trend in Summer 2021.

To what does Flubrotizolam refer? Flubrotizolam is a designer benzodiazepine-derivative drug with sedative effects.

How is it being discussed? Word cloud analysis reveals Flubrotizolam is frequently co-mentioned with benzodiazepine-derivative drugs. The drug is commonly referred to by the slang term "Fanax", referring to its marketing as an imitation of Xanax in the bar pill shape. "Fanax" can refer to Flubrotizolam, Flubromazolam, or a number of similar drugs.

Drug Terms: Flubrotizolam, Fanax.